

Project:

King Abdulaziz University
780 Villas Township

Location:

Jeddah .

Project completion:

2020

Owner/s:

The Vice-Presidency for Projects
King Abdulaziz University

Applicator/Contractor:

AlArab Contractor (ACC)

Designer/Architect/Specifier:

Innovators

Market sector:

Educational

Products used:

Noortek - Made in KSA
Interior Lighting

Eglo - Made in Austria
Decorative Lighting

Schreder - Made in Spain
Street Lighting

Core Team :

Sales and Commercial - Junaid Saiyed

Technical - Shady Ahmed

Design - Mohamed Yasin

King Abdulaziz University Jeddah- Faculty Housing

780 Villas Township - Supply of decorative, interior, exterior,street lights



Jeddah , Western Region (Kingdom of Saudi Arabia)

The background

One of the largest housing complex project in western region built for the members of the faculty of the King Abdulaziz University.

This housing complex consists of 780 villas, parks, playgrounds, mosques and all infrastructure services of 650,000 square meters with an area of 450 square meters per villa.

His Royal Highness Khaled bin Faisal, Governor of Makkah region inaugurated the project in the presence of governor of Jeddah and other dignitaries.

The challenge

- Case Study, Design, and Supply Scope
- Project Requirements - Modern Indoor Lights & Contemporary Chandeliers. High performance Street LED solution with cutting-edge technology
- 20+ different products to be approved by the team of interior designers, architects, technical consultants and university management

King Abdulaziz University Jeddah - Faculty Housing

780 Villas Township - Supply of decorative,interior,exterior,street lights



Jeddah , Western Region (Kingdom of Saudi Arabia)

Our solution

- Supply of interior lighting including decorative chandeliers, exterior lighting, street and garden lights for 780 villas township.
- Specify, design & supply along with the consultancy.
- Upgrading the specifications from conventional to LEDs

The customer's benefit

- A complete mockup villa was prepared on site to ensure the proper light levels of the proposed fixtures before the supply.
- High end LEDs lighting brands which meet the consultant, contractor and client requirements.
- Worked closely with designers and consultants as one team to propose the required lighting as per project requirements.
- Swift reply and supply to all urgent calls & requests which is essential in such mega project.

Projects facts at a glance

- Largest housing project complex worldwide in Jeddah.
- Project Budget 1.6 Billion SAR
- Over 15 million SAR sales of AINasser products.
- More than 20 different products from AINasser supplied ranging from chandeliers to street lights.

Schreder & Eglo brand solutions from AINasser Group

Schreder Street lighting Solutions from AINasser Group are the experts at using the light to its fullest potential to bring meaningful moments to people in public places

Thanks to our local approach, we can help ideate and implement our customers high end projects.

Further information is available at:

www.alnassergroup